



# Why Care About Floor Care?

**Because people care.** The appearance of your floors is often an indication of how well your facility is cleaned and maintained. Dirty, dull floors can give the impression that your facility's cleanliness standards are lacking.



## Cleanliness and Learning in Higher Education Study<sup>1</sup>

**Objective:** Determine the effect school cleanliness has on learning.

**Results:**

78%

of students state that school cleanliness affects their health.

and

84%

of students state that school cleanliness creates a positive learning environment.

**Conclusion:** Lack of school cleanliness affects allergies, spreads germs, increases bug and rodent infestations, and promotes higher stress levels. Clean schools keep students healthy and promote academic success.

<sup>1</sup>Clean Schools Promote Academic Success. (June 2008). Retrieved from <http://www.facilitiesnet.com/educationalfacilities/article/Study-Clean-Schools-Promote-Academic-Success-Facilities-Management-Educational-Facilities-News--9072>

## 2016 Grocery Study<sup>2</sup>

**Objective:** Determine what is most important to customers shopping at grocery stores.

**Results:** Customers care most about low prices, a clean store, high quality produce, variety, courteous staff, high quality meats, convenient location, fast checkout, sales and promotions, and accurate pricing and tags.

1 in 10 customers were not satisfied with their last grocery shopping experience.

Satisfied customers are 2.2x more likely to recommend a particular grocery store to others.

**Conclusion:** Store cleanliness is one of the top things customers notice while shopping in a grocery store. Shiny floors, clean restrooms, etc. directly impact how customers think the store cares for and handles their produce, meat, seafood, and other products.

<sup>2</sup>Little, Jay. (April 19, 2016). Five Tips For Measuring Grocery Guest Experience. Retrieved from <http://www.marketforce.com/blog/five-tips-measuring-grocery-guest-experience>

## What Does Floor Finish Do?

Floor finish protects floors from highly abrasive soils, produces high gloss shine, and extends the life of floors.

## Why is Floor Maintenance Important?

Floor maintenance prevents dirt from getting embedded, makes floor finish last longer, restores shine, revitalizes worn floors, and extends strip cycles.

In conjunction with a daily floor maintenance program, custodians rely on sealers and finishes to not only improve and maintain the appearance of flooring but, more importantly, protect it from daily wear and tear.\*

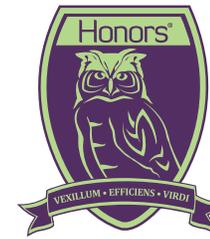


\*Kania, Kassandra. (11/9/2012). Reduce Costs And Improve Perception With Quality Floor Finishes [Online Article]. Retrieved from <http://www.cleanlink.com/hs/article/Reduce-Costs-And-Improve-Perception-With-Quality-Floor-Finishes--14894#sthash.HRMNnoR7.dpuf>

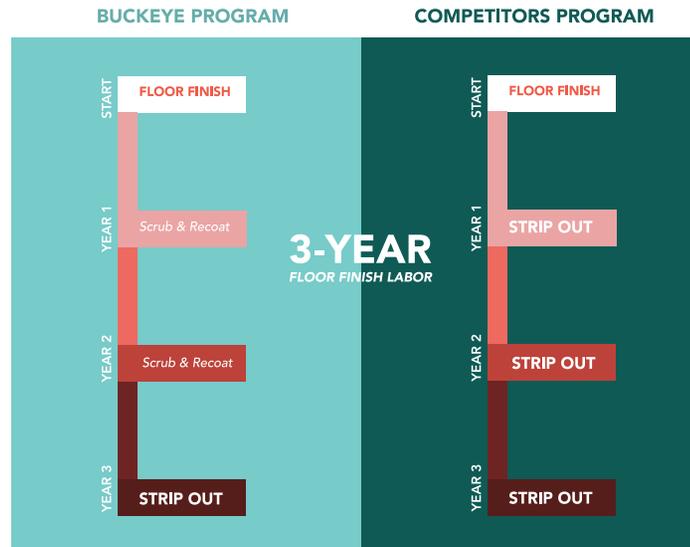
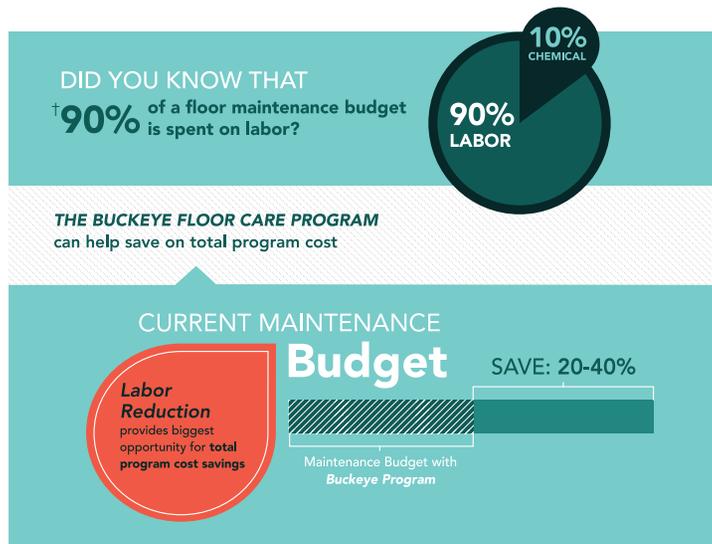
## What Makes Our Floor Care Program Different?

The Buckeye Floor Care Program is built on standardized procedures and the highest quality products that are proven to increase efficiency, produce excellent results, and save you money.

Our floor finishes are formulated with proprietary technology that never yellows or powders, and our butyl-free floor strippers remove floor finish in one application without harsh odor. Maintaining floors is effective and efficient with our non-foaming floor cleaners that don't attack floor finish.



**Buckeye's standardized training programs can be tailored to your facility's specific needs.**



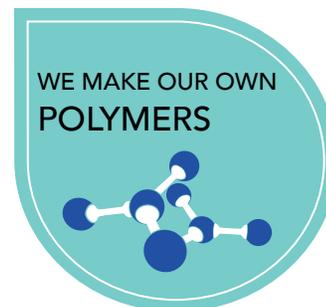
### How Do You Keep Floor Care Costs Down?

You might think the answer is to buy inexpensive products – not the case. Inexpensive products yellow and powder, and require frequent and costly strip outs.

The best way to maintain your floors is by **implementing an effective hard floor care program using superior products that require less labor.**

## Floor Care Buckeye Estimator

Find out how much you can save with the Buckeye Floor Care Program. Contact your local Buckeye Representative for more information.



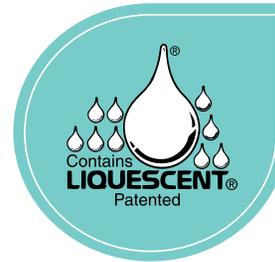
Many companies private label floor finish manufactured by someone else. We don't. Not only do we manufacture our own floor finishes, we engineer the polymers that form the core of these finishes.

### How Does This Benefit You, Our Customer?

Innovation & Quality Control – we make the polymers, we know the process, and we control the characteristics they have. We are the source of the raw material, and share overall value and cost savings with you.

<sup>†</sup> Frumkin, Howard. Geller, Robert. Rubin, I. Leslie. Nodvin, Janice. *Safe and Healthy School Environments*, Oxford University Press, 2006. Print.

# Buckeye Floor Care Products



One of Buckeye's biggest breakthroughs was the development of patented **Liquescence technology**. This water-based technology strengthens the cleaning power of Buckeye products, and replaces hazardous chemical ingredients including butyl, ammonia, solvents, and alcohol bases.

## CLARION® 25 FLOOR FINISH

### Easy to Apply

Clarion 25 has a high gloss, is self-leveling and dries quickly so your floors will be looking their best in no time.

### Highly Durable

Clarion 25 does not powder or yellow, and holds up under extreme conditions. That means you strip out less, reducing your labor costs.

### Versatile

Clarion 25 can be used on a variety of floor types including vinyl, rubber, asphalt, vinyl composition tile, terrazzo, slate, marble, concrete and quarry tile.



## RIPSAW™ FLOOR STRIPPER

### Fast Acting

RipSaw reduces dwell time and removes finish and sealer in one application – it's also effective in hot or cold water. You'll use less labor and product, saving you time and money.

### Safer

RipSaw utilizes patented Liquescence technology which eliminates the need for harsh chemicals like butyl. Its mild fragrance makes it pleasant to use in all situations.

### Automatic Dilution Indicator

When properly diluted at approximately 1:4, RipSaw stripper solution will turn cloudy allowing you to achieve the proper dilution rate without over-using the concentrated product.



## ECO® E32 FLOOR CLEANER FRAGRANCE-FREE

### Super Concentrated

Eco Floor Cleaner Fragrance-Free dilutes to a low end-use cost making it one of the most cost-effective solutions on the market.

### Safer

Eco Floor Cleaner Fragrance-Free is Green Seal™ certified so you can rest assured that it's safer for your employees and the environment.

### pH Neutral

When diluted, Eco Floor Cleaner Fragrance-Free is pH neutral which means it won't attack your floor finish, which in turn means you won't spend time unnecessarily recoating your floors.



# Features of the Buckeye Floor Care Program



Yellowing is darkening of a floor finish over time caused by outdated product formulations and floor finish color or additives that make floors look dirty and dated.

***Buckeye floor finishes are colorless.***



Powdering is excessive breakup of a non-durable floor finish under floor traffic or burnishing that produces dust, requiring additional cleanup.

***Buckeye floor finishes are non-powdering and formulated to have elasticity.***



High gloss and shine are critical to the appearance of your facility.

***Buckeye floor finishes are formulated with the highest quality polymers, ensuring that their shine and depth of gloss are second to none.***



Safety is an important consideration when choosing a floor care program. Buckeye has always been a leader in the floor care market when it comes to manufacturing safer products.

***All Buckeye floor finishes are UL listed for slip resistance. Our floor strippers utilize Liqueficient technology, eliminating the need for harsh chemicals like butyl. And we offer a full array of Green Seal certified cleaners.***



Every facility is different, so we recognize that a truly successful floor care program needs to be flexible. Whether you have high-speed propane burnishers, or do not have the time or resources to burnish regularly, ***we can tailor a program to meet your specific needs*** – and still ensure that your floors look spectacular.



From comprehensive training programs, to knowledgeable sales representatives, to direct support from our research staff, ***Buckeye is dedicated to backing up its floor program with the most extensive customer support on the market.***



## So How Do We Build a Program Tailored to Your Facility?

We ask questions, and we listen to your answers.

*How do your floors currently look?*

*What procedures do you currently follow?*

*What equipment do you have available at your facility?*

*What would you like to improve?*

*What are your expectations?*



### Seeing is Believing

Test us against any other Floor Program out there. We're confident you'll be impressed with the results. Schedule a Full-Scale Floor Demonstration today.

1. *Contact your local Buckeye representative to set the date and time for your full-scale floor demonstration.*
2. *Evaluate Buckeye floor care products.*
3. *Meet with your Buckeye representative to discuss results and feedback.*





## **Buckeye Sustainability**

Buckeye is committed to a sustainable approach to floor care. We offer Green Seal™ certified product options utilizing Liquescent® technology that eliminates hazardous chemical ingredients.

Our training programs focus on worker and environmental safety, and our standardized procedures result in reduced product usage, and reduced labor.

Our packaging is recyclable and biodegradable, and because you use less product, less waste ends up in landfills.



**BUCKEYE INTERNATIONAL INC**

2900 Wagner Place • Maryland Heights • MO 63043-3471  
800.321.2583 • [www.buckeyeinternational.com](http://www.buckeyeinternational.com)